As the Chief Executive of Pure Innovations I am delighted to present our Social Impact Report 2017.

Pure Innovations is a not for profit organisation that promotes independent lifestyles. We aim to be the key to living a fulfilled life for each of our clients; our teams are passionate about their work and give 100% every day.

We take much pride in the work we do and listen very carefully to our clients and staff to continually improve and enhance our offer.

Our people share 6 identified core values, we are:- Respectful, Responsive, Aspirational, Honest, Bold and Trusted. These values are the foundation of all the work we do and the reason we are proud to be part of Pure - we hope you are too.

Best Wishes

Lou
Our Aim, Purpose, Character And Behaviour

Pure Innovations is a registered charity established in 2005 with a purpose of supporting people to create fulfilled lives with a sense of purpose and belonging. The people we work with may face challenges due to disability or health related issues, however we aim to support people to live improved and independent lifestyles.

We work with people across Greater Manchester supporting individuals to positively contribute and become valued members within their local communities.

We provide a diverse range of services promoting independence all with the aim of:
• Raising Aspirations
• Connecting with the Community
• Improving Health and Wellbeing

Pure Innovations is governed by a Board of Trustees bringing a wealth of knowledge and experience in business management, law, health and safety, finance and social care. The Chief Executive has worked with the charity since 2005 bringing passion and an entrepreneurial spirit that has allowed the charity to continually grow and develop within an ever changing and challenging environment.

OUR AIM
To support people to be independant, healthy and valued in their communities.

OUR PURPOSE
To work with a diverse range of people helping them create fulfilled lives and a sense of purpose and belonging.

OUR CHARACTER AND BEHAVIOUR
We believe that with our support every person we meet can succeed in their chosen path, even when they don’t quite believe it themselves.

WE WILL ALWAYS BE...
Respectful - Treat people the way we would wish to be treated no matter what the situation.
Responsive - Listen to others and solve problems by finding solutions.
Aspirational - Achieve the best possible outcomes by continually improving what we do.
Honest - Be truthful and do what we say.
Bold - Be confident to challenge situations or practice that is not good enough.
Trusted - Be there for you and take responsibility for our actions.

The key to a fulfilled life
The people we work with have ability but may lack belief. With our support we can help raise aspirations and offer practical solutions allowing individuals to engage in education, participate in training, learn new skills and enter and remain in the workplace. We work alongside partners in education and health as well as working closely with employers and the voluntary sector to create opportunities that benefit the individual and strengthen the communities they live in.

335

The number of people we have supported across Greater Manchester to train, gain work experience and enter the workplace.

164

The number of job outcomes, voluntary or training placements.

97

The number of young people we train to travel independently.

% of clients surveyed who have reported increased confidence levels as result of travelling independently.

92

% of parent/carers surveyed who think good or very good progress has been made by the individual they care for since engaging with Pure.

96

% of clients surveyed that would recommend our service.
Liam's Success Story

A working interview gave Liam the chance to prove he was the right man for the job.

Like many young people, Liam left college unsure of what his future held. He wanted a paid job but wasn’t confident he’d be able to get one. Securing a place on our Trafford Internship proved exactly the launch pad he needed. His first work experience placement was at Sky High Adventure, part of Active Tameside Medlock’s exciting activity centre. Liam was determined to do his best in everything he was asked to do.

A job vacancy arose in the soft play area at Active Tameside’s new venture, Total Adrenaline in Hattersley. Liam was offered a working interview and over several weeks demonstrated to the management team just how suitable he was for the post. To his delight, they offered him the job.

Liam is cheerful and positive in everything he does. He really deserves his success. In the course of his first term on the internship he also undertook travel training and can now travel independently too. Brilliant!

“Watching Liam grow into his role at Total Adrenaline has been fantastic. He has really progressed and the job he is doing is vital to the facility. We are extremely pleased that Liam is now part of our organisation.

Daniel Higgins
Active Tameside Disability Development Officer

Once again Active Tameside has proved to be a great employer providing opportunities for our interns. Special thanks to all our partners:
Active Tameside
Tameside Yes Scheme
Tameside MBC
Tameside College

“I can’t believe it because I got a paid job! I’m very happy and pleased for myself. I think I’ve done well. I like to save up. I might buy a DVD in the meantime. I’d like to go away to Greece for a holiday. Now I can buy a ticket for a Manchester United match.

Liam

The key to a fulfilled life
The people we work with have an invaluable contribution to make within their local communities but may lack the confidence or independence to get out there and show people what they can do. We operate a number of projects within our local communities allowing individuals to connect with others, build personal relationships and networks but also to strengthen communities as a whole encouraging diversity and equality for all.

279

The number of people we support across Stockport, Rochdale and Oldham to engage with projects within their local communities.

% of new clients using Pure Services that rated:

73

Good or Very Good Community Involvement

83

Good or Very Good Confidence

83

Good or Very Good Social Network
We have opened 2 new community projects in the last 12 months including an expansion of our Arts and Animation offer. Our artists have recently exhibited their art work at the Manchester Peoples History Museum.

The exhibition “Change the Conversation, Change the Outcome” featured artwork created by over fifty Pure Studio artists, with creative ownership and direction lead by four of our members. They have two clear goals for the exhibition; to have their work seen and to speak openly about their experiences as artists with a learning disability, challenging the common perception that their artwork is of a lower standard of that created by other artists.

**Change the Conversation**
Our artists say:

We want to have our art seen by everyone with disabilities or not in a place as special as our work. We want to hear their thoughts, what they think.

**Change the Outcome**
Some feedback from visitors to the exhibition include:

- Great work, eye-opening, keep up the good work, we need more like this.
- Interesting, different, weird and wonderful.
- Empowerment brings about change and this is a great example.
- Refreshing to see a different perspective.

The key to a fulfilled life
Improving and maintaining health and wellbeing is a major contributing factor to quality of life. This may be more challenging for the people we work with due to disability or existing health conditions. We promote a positive lifestyle for individuals through a variety of leisure and physical activities supporting them to set and fulfil personal goals leading to a sense of achievement and pride. Supporting people to access groups and amenities within their local communities also increases social networks helping to reduce social isolation and loneliness.

316

The number of clients referred to Pure via the Health and Wellbeing Network.

86%

% of clients referred who have improved friendship/social networks and reduced social isolation.
The WIN team has recently supported an elderly client in her 80’s that has a very small amount of short-distanced vision in her left eye only. She requested to join a low impact exercise group near to where she lived to improve her mobility and also meet new people. She struggled with getting around on foot, especially walking up the stairs and she used a stair lift for ease.

WIN suggested a Seated Yoga group which she was happy to engage in. A WIN team member rang through to the centre and spoke to the organizer around reasonable adjustments that the client required & suggested that the client sat to the right of the Yoga Teacher, so that she could see what moves they were doing. A member of the WIN team accompanied her to the group and within half an hour she had built up her confidence and was enjoying joining in with the moves.

As a result of our help she has maintained her activity levels and become a key member of the group. This has increased her fitness and mobility levels to such a degree that she actually made a request to have her stair lift removed! She informed the WIN team member that she still loves going to the group and she no longer needs to use the stair lift as her flexibility has improved loads. She has met a new group of people and now participates in coffee mornings with her new friends. She is a very inspirational lady!
We employ 207 people
As a result of an employee survey:

98% said
"We are constantly seeking to improve the customer service we offer at Pure"

98% said
"My manager is a role model for Pure's brand and values"

95% said
"I am proud to work at Pure"

The support we offer would not be possible without our team of employees and volunteers who live by our values and strive to improve the lives of the people they work with.