PURE INNOVATIONS
The key to a fulfilled life

Pure Innovations
Social Impact Report
2025–2026

Ensuring no one is left behind



www.pureinnovations.co.uk

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A message from our Chief Executive

I am delighted to introduce our 2025-26 Social Impact Report, which celebrates the achievements of the people we support and the dedication of our staff, partners and supporters. Every figure in this report represents a person who has taken a step forward, whether through gaining employment, building confidence, increasing independence, improving wellbeing or becoming more connected to their community. We are very proud of the impact we make to those we support and the wider community benefits.



Louise Parrott Bates

Chief Executive Officer

Who we are

We believe everyone should have the opportunity to live a healthy, independent and valued life.

At Pure Innovations, we work alongside people with disabilities, learning disabilities and health-related challenges across Greater Manchester to build skills, improve wellbeing, find employment, develop meaningful relationships and become more independent.

Through education, employment support, community activities and wellbeing services, we help people build the confidence, skills and opportunities they need to achieve their goals and live the life they choose.



We help people learn, connect, grow and achieve

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The difference we make

Impact takes many forms. It can mean finding paid work, learning to travel independently, rebuilding confidence, making a friend or feeling part of a community.

In the last year we supported **2,140 people** across our services, helping them to achieve outcomes that mattered to them. These highlights show the difference Pure made to people's lives, communities and futures.



Jobs

691 people were supported into employment

+157% increase vs. last year



Learning

14 Supported Internship sites across Greater Manchester

Supporting **150** young people prepare for work



Independence

121 young people took steps towards independent travel



Wellbeing

Over **1,100** people felt less isolated thanks to our health and wellbeing services



Belonging

97% of people said our support helped them socialise



Sustainability

Sustainability in action- Coffee grounds from our **4** cafés and kitchen were recycled into coffee logs

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Connected Lives



Belonging and connection are important to us at Pure. We believe everyone should have opportunities to build friendships, develop skills and feel part of their community.

Through person-centred activities, people explored interests, learned new skills and connected with others. From creative projects and sport to catering, gardening, media and gaming, people took part in opportunities that reflected their interests and strengths.

We also provided wellbeing support, helping people improve their mental wellbeing, reduce isolation and connect with information, advice and support in their local communities. This included services such as Talking Therapies and AutismWISE, as well as support for members of the Armed Forces community.

Friendship

Opportunities to build friendships scored **4.6/5** among students

Belonging

97% said our activities helped them socialise

Wellbeing

98% of clients said they felt happy

Community

1,205 people felt more connected and less alone following wellbeing intervention

Meg's Story

Before joining Pure, Meg faced significant mental health challenges and struggled with confidence. Through the right support and opportunities, she developed new skills, built friendships and became an active member of Pure's Client Forum. Today, she helps shape our services and has grown in confidence, communication and independence. Her family describe the impact as transformational for both Meg and them.



Pure has been an absolute saviour to Meg and our family.

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Independent Lives

Having the freedom to make choices and shape your own future is important to us at Pure.

Throughout the year, people have developed skills, continued their education and become more independent through Pure College, Supported Internships, travel training and person-centred support, helping them take the next step towards the future they want.

Why this matters

Greater independence gives people more choice, confidence and control, creating new opportunities for them and their families.



When I first started college, I was nervous about meeting new people and always stuck to people I already knew. Now I confidently introduce myself to new classmates, work with different people on group projects, and speak up for my own needs and opinions without waiting for others to do it for me. I also make my own choices about my goals and how to spend my time, rather than following what others do.

Choice

98.6% of parents and carers said Pure helps people make their own choices

Learning

100% students from Pure College achieved a qualification

55% supported into work

Overcoming barriers

81% of Pure College students overcame barriers to work

Independence

65 people trained to travel independently

Planning for the future

Every student received careers advice for work and adult life

Confidence and skills

Our Futures Group helped **63** people build independence, with **five** securing paid work

Real-world experience

81 people gained practical skills and workplace experience through Pure Coffee and Pure Kitchen

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Employment, achievement and growth



Having a meaningful job can transform lives.

Work can bring purpose, confidence, independence and new opportunities.

Over the past year, we helped **691** people prepare for, find and keep paid employment through Supported Internships, specialist employment support and in-work support.

Creating opportunities with employers

Strong employer partnerships are at the heart of this work. We've worked with hundreds of employers including Transport for Greater Manchester (TfGM), Amazon, HMRC and Stockport Council to create opportunities and build more inclusive workplaces.

Through training, advice and ongoing support, we helped organisations become more disability confident and connect with an often untapped talent pool.

Jobs

691 people found work with Pure's support

Workplace success

7,637 hours of job coaching helped people thrive in work

Pathways to employment

55% of Pure College students secured paid employment

Permanent roles

70% of Supported Internship jobs became permanent

Client experience

99% of clients would recommend the service

Callum's Story

Before working with Pure's IPS service, Callum didn't feel ready for employment. With personalised support tailored to his goals and interests, he built his confidence, stepped outside his comfort zone and secured a role as a Store Assistant at Jester Game Store.



Pure helped me get out of my comfort zone and into a job I didn't think I was ready for.

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A year of achievement



Alongside individual outcomes, 2025–26 was a year of growth and recognition.

- We celebrated **20 years** of Pure Innovations
- Pure College achieved a **Good rating** in its first **Ofsted** inspection
- Supported Internships won **GM Skills Award Team of the Year**
- Pure became a member of the **Good Employment Charter**
- Supported Internship provision expanded to **20 sites** across Greater Manchester
- We celebrated our **5th Access Festival**, welcoming **300 people** and giving our clients the chance to experience live music in an inclusive environment
- Pure was shortlisted for **regional business** and **employer awards**

Social Impact

Behind every statistic is a person whose life has changed. We use a tool called Loop to measure the wider impact of our work, helping us understand the social and economic value created through the outcomes people achieve with our support.

Employment

£5.3m social value generated through employment outcomes

691 people moved into paid work with Pure's support

Health and Wellbeing

£195k social value generated through wellbeing support

234 people supported through our Talking Therapies programme

Skills and Independence

£1.9m social value created through qualifications and independent living skills

126 people gained qualifications or independent travel skills

(27 achieved a Level 2 qualification, 34 gained an employability qualification and 65 completed travel training)

Community and Belonging

£2.4m social value created through reducing social isolation

1,205 people felt less isolated through our wellbeing service

96% of people attending our projects reported stronger social connections

Social value figures calculated using Loop methodology based on outcomes achieved during 2025/26.

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